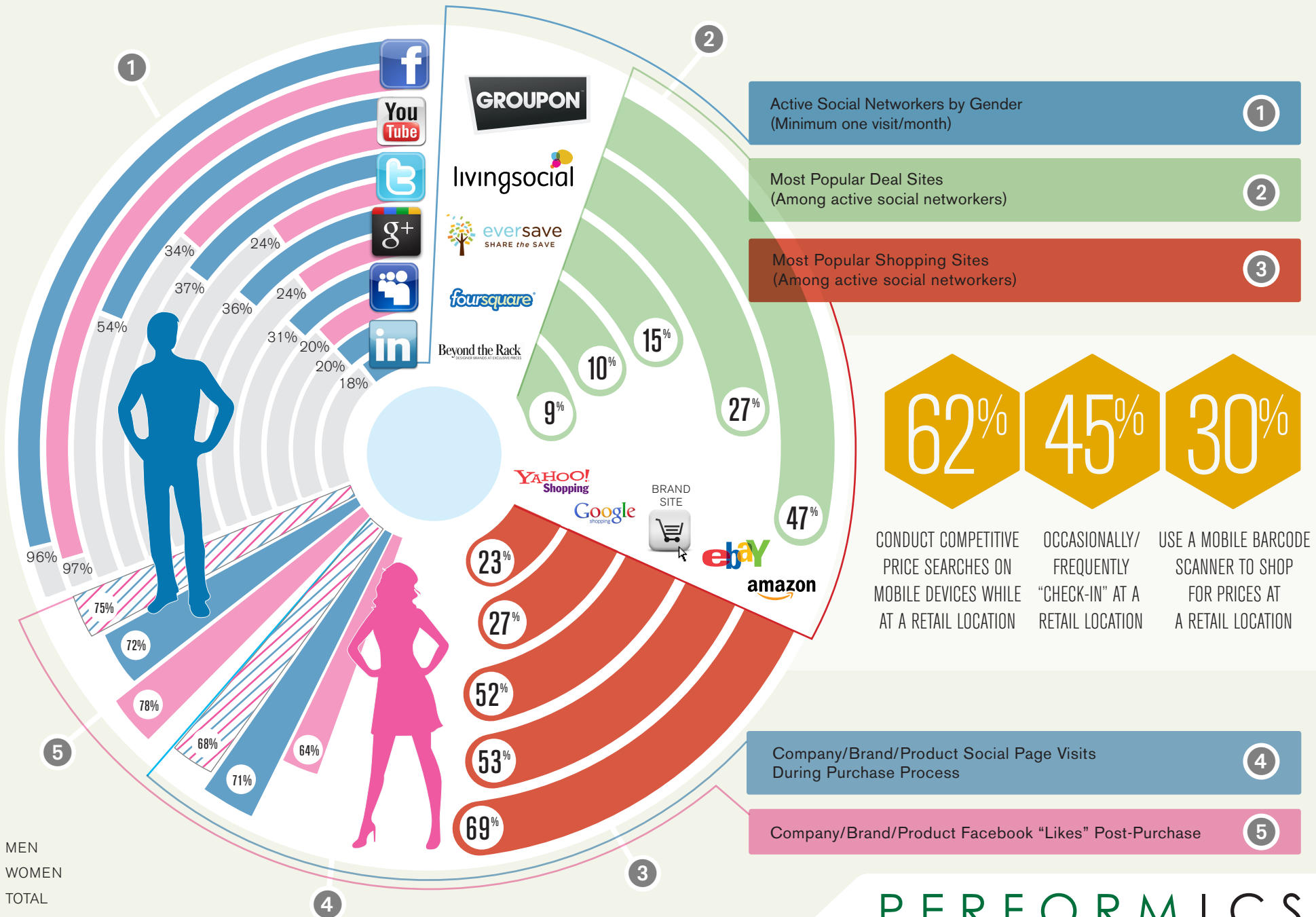


# SOCIAL SHOPPING: PARTICIPANT BEHAVIORS & PREFERENCES ON SOCIAL, SHOPPING AND DEAL SITES

OCTOBER 2011



ALL DATA FROM PERFORMICS 2011 SOCIAL SHOPPING STUDY

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